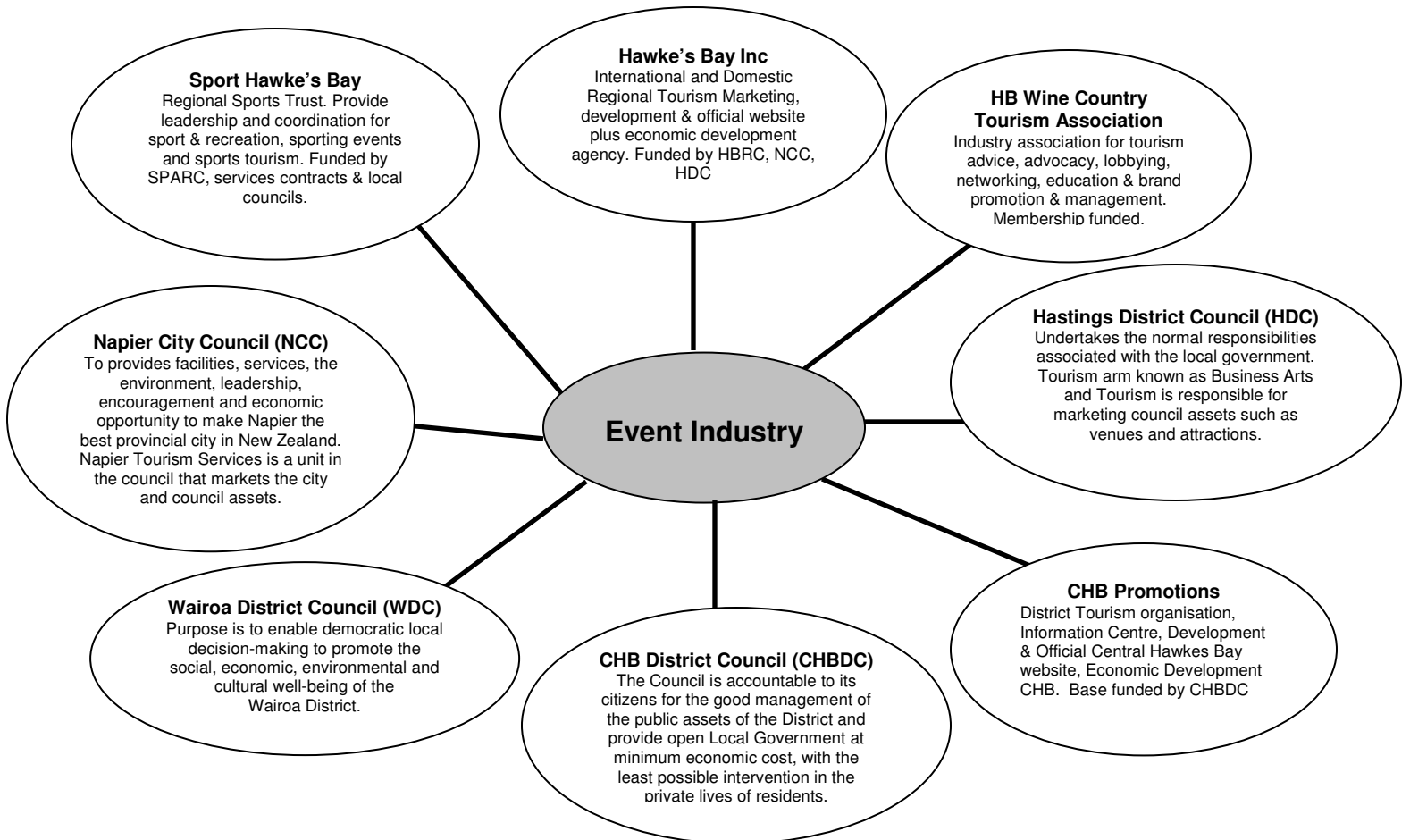


2 HAWKE'S BAY EVENT INDUSTRY



2.1: Overview of Organisations:

These organisations can assist in various ways; you may require assistance from one or more of them.

Hawke's Bay Inc:

Hawke's Bay Inc is the Regional Tourism and Economic Development Agency and is charged 'to competitively market Hawke's Bay as a place to visit, live, work, invest and grow'. The organization is a business unit of the Hawke's Bay Regional Council and funding is provided by them, the Napier City, and Hastings District Councils. Events are considered a strong vehicle to increase visitors numbers into Hawke's Bay therefore there is a dedicated member of the tourism team committed to the Conference and Events Sector. They can offer assistance in determining calendar dates and in pointing organisers in the right direction for assistance. They should be the first point of contact for event organizers both within and out of Hawke's Bay.

Ph: (06) 834 1918 **Email:** enquire@hbinc.co.nz

Hawke's Bay Wine Country Tourism Association:

The regional tourism association is a membership funded organisation which promotes the use of, and manages, the 'Hawke's Bay Wine Country' brand. The association also facilitates networking, familiarisation tours, workshops and seminars for tourism and related sectors. All



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enquiries regarding use of the regional brand and brand elements for events should be directed to the association. **Ph:** (06) 833 5880 **Email:** tourism@winecountry.co.nz

Sport Hawke's Bay:

Sport Hawke's Bay is the regions sports trust – one of 17 around the country, charged with leading the development of Sport and Active recreation Hawke's Bay. Sport Hawke's Bay collates all sports events into a regional calendar and promotes via various media. Various event management equipment is available to organisers. Sport Hawke's Bay will also assist with any bidding documents and/or process for sports events being hosted in Hawke's Bay. Contact Commercial Manager, Kevin Murphy for more information – 027 2970238 **Ph:** (06) 845 933 **Email:** active@sporthb.net.nz

Napier City Council:

The Napier Council currently does not have single event contact for the events sector but offers services to book venues and process the necessary consents. The Works Assets Dept is responsible for events held on Public Reserves and Sportsgrounds within Napier City and the Community Development Department is responsible for community venues such as halls. If applicable an event application form will need to be filled in for organised outdoor events which you need to allow a minimum of 10 workings days to be processed. **Ph:** (06) 835 7579

Hastings City Council:

As well as normal local government roles, HDC provides assistance to events held in the district. The Events Co-ordinator position provides first point of contact for Council processes, regulations and grants. **Ph:** (06) 873 8965

Wairoa District Council:

The Wairoa Council currently does not have any input into events other than process the necessary consents. The newly established Wairoa Community Development Trust's application for funding to employ an Events Coordinator is in the final stages and that will happen in the next few months. **Ph:** (06) 838 7309

Central Hawke's Bay District Council:

The Central Hawke's Bay District Council does offer bookings and contacts for community halls and parks. They will process and advise on necessary licences and consents. Their contact for the events sector is CHB Promotions Inc. who can advise on district events. **Ph:** (06) 857 8060



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